

'Fireside' Artist talks in Carp

West Carleton Arts Society Members free, Guests \$5

Wednesday November 21, 2018 7:00 pm

St Paul's United Church, 3760 Carp Road
parking and entrance at the back

Kate Ryckman, artist

"How Social Media is Part of My Art Business Strategy"

Kate Ryckman is an Ottawa based mixed media artist whose work is primarily inspired by nature and the simple beauty of the world around us. Her work is recognized for its thin and translucent surface layers, subtle textures, rich colours and expressive line work.

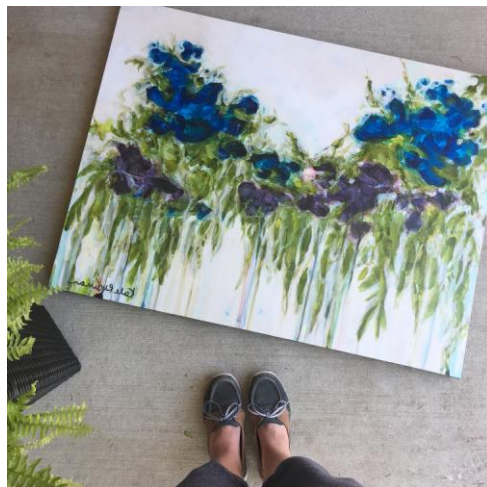
Without question, her unwavering goal is to inspire others to unleash their inner artist. Her unique approach to creativity helps encourage people of all ages and skill level to stretch their creative limits and realize the beauty that can be found in imperfections. Kate believes that the process of making art is just as important as the final piece and enjoys sharing all the steps along the way both in studio and through her online communities.

As a creative entrepreneur, Kate uses social media as a consistent part of building her art business. If you are interested in

- learning a little more about Kate's art,
- her approach in using Instagram,
- building creative communities with an ever-expanding audience,
- and selling online,

then please join with us and Kate as she shares her experiences.

For more info about Kate and her work visit: www.artistkate.com



One of Kate's paintings



Kate in her studio