



ArtBeat-light

APRIL 2007

<http://www.WestCarletonArtsSociety.ca>



Ever wondered what business card style will work for you???

ArtBeat-light

If you did not attend the mini-conference you really missed a great day even though one of our speakers was snowed in and unable to make it. We had about 30 attendees and everyone went home with new information and ideas for promoting their art careers. Look for a more detailed report in a future ArtBeat.

Regular Meeting

Wednesday, April 18, 7:30 pm,

St. Paul's United Church, Carp

(park in the back, go in the back door, and follow the voices)

If you have ever wondered if you could or should print your own business cards and other marketing materials, now's the time to ask a professional Graphic Designer.

Our Designer will visit and talk about what he wishes he could tell people who design their own graphics. Discuss the pros and cons with the guy who knows. Bring your card, your brochure, your postcard and he will diplomatically critique your work. There is ALWAYS something good so don't be shy. We plan a very interactive discussion where you can ask for ways to improve current marketing materials or pick a pro's brain for ideas for the future.

NOTE: Due to recent low attendance at meetings we NEED you to respond to let us know if you will be attending. We don't want to bring a professional graphic designer out for only the executive. So PLEASE reply to the email from Catherine or email Pat at lightwisps@yahoo.com and let us know if you will attend otherwise we will book this speaker for next season. **RESPOND BY MONDAY EVENING!!!**